



The Wedding Fair
at The Hop Farm
Sunday 26th February 2012
Exhibitor Pack

We welcome you to The Hop Farm Wedding Fair, the ultimate Wedding Fair in Kent offering exhibitors the perfect opportunity to meet couples planning their big day.

The Hop Farm's unique venue, in the heart of Kent is the perfect backdrop for one of the most well attended wedding fairs in the county.

The February Wedding Fair will bring together some of the best suppliers in the South East and will be showcased in our largest function rooms and surrounding grounds.

"I have attended 2 Wedding Fairs and both events have been extremely successful to me in building up photography bookings, Bride & Groom relations and the location and setup gives me the opportunity to have the ample space I require to get my message across to the prospective client ... giving the supplier the chance to meet and talk to couples and a variety of other wedding suppliers, The Hop Farm Wedding Fair gives exactly that."

Darryl Curcher
Darryl Curcher Photography

The Hop Farm, Maidstone Road, Paddock Wood, Kent TN12 6PY
www.thehopfarm.co.uk

01622 870831





The Wedding Fair, open 10am until 4pm will offer exhibitors the chance to meet customers face-to-face and maximise sales.

"One of the best wedding fairs we have attended with a very warm welcome, good atmosphere and wide selection of exhibitors and quality conversations with Bride and Grooms to be. We've already taken bookings. Book me in for Feb!"

Tom Swift
Funtime Entertainments

"I booked a stand at The Hop Farm Wedding Fair and I am writing to express my delight at what was a very productive day. Not only were the staff on hand to help all day (providing an extension lead as I'd forgotten mine and bringing in fans to cool us from the blazing sun), but the quality of brides and grooms to be was fantastic. I am writing this one day later and I have already secured £1700 worth of business directly from the show. Just brilliant and I will definitely be taking a stand there in future. Highly recommended."

Richard Bellars
Magician as seen on ITV's Fool Us

The event will be promoted via direct marketing in Kent and surrounding areas. It will have its own flyer and will also be covered in The Hop Farm events calendar which is distributed throughout the South East. It will be promoted via The Hop Farm website which receives 40,000 unique visitors per month. The event will be advertised on a series of outdoor mediums including posters and large roadside correx and banners, which are situated on major roads and motorways in the South East.

The Hop Farm has a reputation for holding well attended events and we are confident that this will be a very successful show.

Indoor trade space is available, as well as outside stands for appropriate providers, and we welcome companies wishing to demonstrate make up and beauty treatments.

STANDS

There are four types of stand available as follows:

Small Indoor Stand	2.5m x 1.5m	£175.00 + VAT
Medium Indoor Stand	3m x 2m	£200.00 + VAT
Large Indoor Stand	4m x 2m	£230.00 + VAT
Roundel indoor room	6m diameter	£350.00 + VAT

Car Pitch (Limited pitches available)

Must be booked alongside one of the above stands at a cost of £20 + VAT

13 AMP Electricity is available to all stands at a cost of £15 plus VAT but must be booked in advance and exhibitors should bring an extension lead to link into the power source.

6ft Tressle Tables £7.00 + VAT (Please note that exhibitors must supply their own table covering)
Chairs FREE

For further information on outdoor stands and bespoke sizes, please contact the events team on 01622 870831 or events@thehopfarm.co.uk

The Wedding Fair Sunday

26th February 2012

BOOKING FORM

Name:

Trading Name:

Address:.....

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Tel No:

Fax No:.....

Email*:

Website:.....

(may be used in the programme)

Detailed description of goods for sale

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*Where possible we will correspond with you via email. Please ensure all details are clearly stated.

Terms and Conditions

I/We have read and agree to the show Terms and Conditions on The Hop Farm website.

I/We have public liability insurance and have enclosed a copy for The Hop Farm's reference.

Please note: No booking can be finalized without a current copy of public liability insurance.

I/We agree for our details to be used for advertising purposes.

I/We have referred to the relevant guidance notes on the trading standards website www.tradingstandards.gov.uk/kent/leaflets.htm

Signed:..... Date:

STAND REQUIREMENTS

STAND SPACE	COST EXC VAT	TOTAL COST
Small Indoor Stand - 2.5m x 1.5m	£175.00	_____ + VAT
Medium Indoor Stand - 3m x 2m	£200.00	_____ + VAT
Large Indoor Stand - 4m x 2m	£230.0	_____ + VAT
Roundel indoor room 6m diameter	£350.00	_____ + VAT
Car Pitch (Limited pitches available - these must be booked in addition to one of the above stands)	£20 per pitch	_____ + VAT
EXTRAS		
13AMP Electrical Supply	£15.00	_____ + VAT
6ft Trestle table	£7.00	_____ + VAT
Additional Exhibitor Passes (4 passes included in stand price)	£2.00 per pass	_____ + VAT

Total Amount Payable (incl. VAT) £ _____

Balance in full is required on booking.

Cheques to be made payable to The Hop Farm Trading Ltd and marked on the reverse with the name of the show and your name or trading name.

Credit Card No _____

Issue Date _____ Expiry Date _____ Issue No _____

Security code _____ (The last 3 digits on back strip of the card)

**Please return your completed booking form to: The Events Team, The Wedding Fair,
The Hop Farm, Maidstone Road, Paddock Wood, Kent TN12 6PY
Tel 01622 870831 ~ Fax 01622 872630 ~ Email events@thehopfarm.co.uk**